



# 2019 Dean's Charity Steer Show

## Media Packet



Dean Cathann A. Kress practices showing a steer with her 4-H partner Wyatt Osborn.

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Ronald McDonald  
House Charities®  
Central Ohio

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THE OHIO STATE UNIVERSITY  
COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES



Ohio  
Cattlemen's  
Association





# Explanation of Show

On July 30, 2019, Cathann A. Kress, vice president for agricultural administration and dean of the College of Food, Agricultural, and Environmental Sciences, along with Ohio Cattlemen's Association and Telhio Credit Union, will host the inaugural Dean's Charity Steer Show benefiting Ronald McDonald House Charities of Central Ohio (RMHC). This event brings together our community to celebrate agriculture and support children and their families that rely on RMHC during difficult times. The show and sale will feature local celebrity exhibitors partnered with a 4-H member and their steer. All funds raised will benefit Ronald McDonald House Charities of Central Ohio.

## Mission of Ronald McDonald House Charities of Central Ohio

The mission of RMHC is to create, find, and support programs that directly improve the health and well-being of children and their families. Located across the street from Nationwide Children's Hospital in Columbus, the Ronald McDonald House serves as a home-away-from-home for families while a child is hospitalized. More than 4,500 families use the facility each year with 82,000 nights of lodging provided. It is also the largest Ronald McDonald House in the world with 137 guest rooms and 120,000 square feet of kitchens, dining areas, play rooms, laundry facilities, a meditation room, exercise room, and informal gathering areas.

## Websites

Landing page link: [cfaes.osu.edu/deanscharitysteershow](http://cfaes.osu.edu/deanscharitysteershow)

Giving page link: [give.osu.edu/deanscharitysteershow](http://give.osu.edu/deanscharitysteershow)

## Online Donations

The giving page ([give.osu.edu/deanscharitysteershow](http://give.osu.edu/deanscharitysteershow)) features links to each celebrity exhibitor's donation page.

## All Other Donations

- Checks will be accepted both prior to the event and the day of the event. All checks should be made payable to The Ohio State University. The memo line should indicate Fund #316593 and the celebrity exhibitor's name. Mail checks to **CFAES Advancement Office, Attn: Emily Jewell, 364 W. Lane Ave., Columbus, OH 43201.**
- Cash will only be accepted the day of the event.
- The day of the event, there will be a text-to-donate option. Text "**Steershow**" to **51555**. The text will direct donors to the website where they can give.

## "Sale" of Livestock

During the steer show, there will be a "sale" following the same procedures as a typical livestock sale, but without the actual transfer of livestock. Instead, all buyer sale proceeds will benefit Ronald McDonald House Charities of Central Ohio.

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# Day of Show Details

Tuesday, July 30, 2019

Voinovich Livestock & Trade Center, Ohio State Fair

717 E. 17th Avenue, Columbus, OH 43211

## 1:30 p.m. — Media event/meet and greet ahead of event

All media must check in at the Fair's media center, located off 11th Avenue, for credentials and be admitted to the Fair. They can then be escorted on golf carts to the steer show. Media procedures can be viewed at [ohiostatefair.com/media-registration](http://ohiostatefair.com/media-registration).

Exhibitors, 4-H members, family from Columbus' Ronald McDonald House will be available to media. Bios of exhibitors and 4-H members will be available at the event, as well as information about Ronald McDonald House Charities of Central Ohio.

## 2 p.m. — Event starts

Introduction/welcome from Ohio State **Dean Cathann A. Kress**, College of Food, Agricultural, and Environmental Sciences

Comments from a Ronald McDonald House family

Explanation of event and how to donate

Grand entrance of exhibitors and 4-H members

Judging (comments by **Dorothy Pelanda**, Director of the Ohio Department of Agriculture)

2019 Ohio Fairs' Queen **Lora Current** delivers prize banners for showmanship and best steer with assistance from a special family from the Columbus Ronald McDonald House

Photos taken with steer show backdrop

## 3 p.m. — Break (People's Choice Voting, Ice Cream)

Free ice cream available for spectators while sale ring is set up

Group photo of Best Steer and Showmanship winners with banners (without steers)

## 3:30 p.m. — Sale

Each team has photo taken immediately following "sale" of their steer

## 4 p.m. — People's Choice winner announced; event concludes

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# Media Information for Covering the Show

## Credential Registration

Registering for the Ohio State Fair is easy for members of the media, with three easy options:

1. Email a list of staff members who will cover the Fair to [h.bender@expo.ohio.gov](mailto:h.bender@expo.ohio.gov) OR
2. Fax (on letterhead) a list of staff members covering the Fair to **614-644-4031** OR
3. Complete the credential registration form at [www.ohiostatefair.com/media-registration](http://www.ohiostatefair.com/media-registration)

## Media Center Check-in Procedures

The Ohio State Fair Media Center will be operational 7 a.m.–8 p.m., daily, July 25–Aug. 5 (except for Aug. 5, when it closes at 7 p.m. along with the Fair's admission gates), or by appointment. All members of the media should check in at the Media Center to receive parking and admission credentials before entering the Fair. No parking or admission passes for working media will be mailed in advance.

## Media Center Location

As in the past, the Media Center will be located on 11th Avenue, just west of the OHIO Gate. All working news media and promotions personnel should register and park at this location upon arriving at the Fair. For your convenience, the Media Center will provide a phone, Internet access and an air-conditioned room for you to work in or relax. For assistance in obtaining day-of interviews at the Dean's Charity Steer Show, see **Sherrie Whaley**, media relations coordinator for Ohio State's College of Food, Agricultural, and Environmental Sciences at the Voinovich Center or call her cell at **614-582-6111**.

## Parking

Approximately 25 parking spots are available for use by working media at the Media Center. In addition, we will provide some overflow parking in the Pavilion Lot (Gate 9), located east of the Voinovich Center. Please note, parking is provided on a first-come, first-served basis. If all media spots are full, you will be routed to the North Lot (off of 17th Avenue).

## On-Site Transportation

A few golf carts will be kept at the media center and can be used for transportation of equipment on a first-come, first-served basis. For liability reasons, carts can only be driven by Ohio State Fair employees. Access to the Fair on carts is limited to the golf cart path, which travels the Fair's perimeter. No carts are allowed in pedestrian areas. The Ohio State Highway Patrol will enforce this policy.

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# Contact Information

**Sherrie Whaley** | Media Relations, The Ohio State University, College of Food, Agricultural, and Environmental Sciences | 614-292-2134 or 614-582-6111 (cell) | [whaley.3@osu.edu](mailto:whaley.3@osu.edu)

**Lori Bowman** | The Ohio State University, College of Food, Agricultural, and Environmental Sciences | 614-688-2074 | [bowman.978@osu.edu](mailto:bowman.978@osu.edu)

**Elizabeth Harsh** | Ohio Beef Council | 614-873-6736 | [eharsh@ohiobeef.org](mailto:eharsh@ohiobeef.org)

**Leslie Bumgarner** | Telhio Credit Union | 614-222-6925 | [leslie.bumgarner@telhio.org](mailto:leslie.bumgarner@telhio.org)

**Ryan Wilkins** | Ronald McDonald House Charities of Central Ohio | 614-227-3768 | [Ryan.Wilkins@rmhc-centralohio.org](mailto:Ryan.Wilkins@rmhc-centralohio.org)

**Photos for media use can be found at:**

[go.osu.edu/DCSS-photos](http://go.osu.edu/DCSS-photos)

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# About the Host: Cathann A. Kress

Dr. Cathann A. Kress has served as vice president for agricultural administration and dean of the College of Food, Agricultural, and Environmental Sciences (CFAES) at The Ohio State University since May 2017. She is hosting the Dean's Charity Steer Show to bring together our community to celebrate agriculture and children, both for our 4-H youth development programs as well as for youth who benefit from the Columbus Ronald McDonald House. All proceeds from the event will support Ronald McDonald House Charities of Central Ohio. Every dollar raised means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives.

Dean Kress is responsible for Ohio State's largest college, which consists of 11 academic units, almost 3,700 students, 429 faculty, 1,488 staff, and 11,179 acres throughout the state. CFAES also encompasses OSU Extension offices in each of Ohio's 88 counties, 11 agricultural research stations, the Agricultural Technical Institute and the Ohio Agricultural Research and Development Center, both units of CFAES on our Wooster campus, in Wooster, Ohio. Kress is also a full professor in the Department of Agricultural Communications, Education, and Leadership.

Under her leadership, the college is investing more than \$100 million to refresh its infrastructure. Renovations and new construction of facilities, hiring targeted faculty to work on critical state issues, revitalizing the Waterman Agricultural and Natural Resources Laboratory in Columbus, and developing a new college strategic plan have all been priorities for Kress.

An Iowa native, Kress graduated with her bachelor's degree from Iowa State University and her master's and doctorate from the University of Iowa.

She previously served as vice president for Extension and Outreach at Iowa State University, senior policy analyst for military community and family policy in the Department of Defense, assistant director of Cornell Cooperative Extension, director of youth development at the U.S. Department of Agriculture, and an assistant professor at Miami University. She is a trustee of the W.K. Kellogg Foundation and serves on the State of Ohio Livestock Care Standards Board.

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## About 4-H

Ohio is the birthplace of 4-H, which began in Clark County, Ohio, in 1902. A.B. Graham, superintendent of the Springfield Township Schools at the time, organized a meeting with some 30 boys and girls in the basement of the county courthouse. Called the “Boys and Girls Agricultural Club,” Graham’s goal was to teach about harvesting corn, planting a garden, testing soil samples, tying knots in rope, and identifying weeds and insects.

From those humble beginnings the “out of school education” concept spread nationally through the Cooperative Extension Service. The 4-H program has since spread to all 50 U.S. states and internationally to more than 80 countries around the world. The youth development program is offered to youth ages 5–19 and has grown from its original focus on rural communities to reaching youth in the suburbs, cities, and small towns all over America. Members are welcome regardless of cultural, economic and social backgrounds.

Ohio 4-H youth get involved through special educational opportunities at school, in after-school programs, camps, and/or at neighborhood or youth centers. 4-H is about having fun through experiential learning and it gives youth a chance to pursue their own interests—from photography to computers, from building rockets to raising sheep. In 4-H, youth make new friends, develop life skills, learn to be leaders, and assist in shaping their communities.

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# About Our Partners

## Ronald McDonald House Charities of Central Ohio

For more than three decades, Ronald McDonald House Charities of Central Ohio (RMHC) has been keeping families close at the Columbus Ronald McDonald House. From its beginnings as a grassroots movement established by a partnership between volunteers and local McDonald's Owner/Operators, the charity has served tens of thousands of families in their deepest times of need. Located directly across the street from Nationwide Children's Hospital, the Ronald McDonald House is open 365 days a year and is a home-away-from-home for families with seriously ill children receiving treatment in area hospitals. The House offers comfortable bedrooms with private baths, continuing care suites for recovering transplant patients, fully equipped kitchens and dining areas, play rooms, laundry facilities, a meditation room, exercise room, and informal gathering areas. Currently, the House can accommodate 137 families every night, making it the largest Ronald McDonald House in the world. In addition, RMHC of Central Ohio operates the Ronald McDonald Family Room at OhioHealth Riverside Methodist Hospital, and partners with Nationwide Children's to operate the Ronald McDonald Care Mobile in Central Ohio. To learn more, visit [rmhc-centralohio.org/](http://rmhc-centralohio.org/).

## Ohio Cattlemen's Association

The Ohio Cattlemen's Association is a non-profit membership organization that represents the business interests and way of life important to farm families that raise cattle. It serves as the voice and issues manager for all of Ohio's beef cattle business including cattle breeders, producers and feeders. It is the beef industry's grassroots policy development organization and is an affiliate of the National Cattlemen's Beef Association. The association services nearly 60 county affiliates and communicates through various publications and social media. The Ohio Cattlemen's Association strives to maintain profitability and growth of Ohio's beef industry, while providing consumers with safe and wholesome beef.

## Telhio Credit Union

From its 1934 beginnings as a credit union for Columbus Telephone Company employees, Telhio Credit Union has been a strong and stable financial institution in central Ohio. It is a not-for-profit, full-service financial institution cooperative, meaning that its members are owners and receive high-quality financial services to meet all of their needs. Telhio services members from the 11-county area of Franklin, Fairfield, Delaware, Union, Pickaway, Licking, Madison, Hamilton, Warren, Butler, and Preble. Serving Central Ohio for more than 75 years, Telhio members are usually able to obtain higher returns on deposit accounts and lower rates on loans and other services than other financial institutions.

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# 4-H Member and Exhibitor Teams

## Team Kress–Osborn

4-H Member – Wyatt Osborn, Lynchburg, OH (Highland County)

Celebrity Exhibitor – Cathann Kress, vice president for agricultural administration and dean of The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES)

## Team Barnes–Winter

4-H Member – Caroline Winter, Ashville, OH (Pickaway County)

Celebrity Exhibitor – Matt Barnes, news anchor for WCMH-TV Channel 4, Columbus

## Team Berven–Davis

4-H Member – Allison Davis, Carrollton, OH (Carroll County)

Celebrity Exhibitor – Mark Berven, president and chief operating officer of Nationwide Property & Casualty

## Team Carpenter/Rothman–Kardotzke

4-H Member – Kyle Kardotzke, Collins, OH (lives in Huron County; shows in Erie County)

Celebrity Exhibitors – Bobby Carpenter, former Ohio State and NFL football player, and Andy Rothman, sports talk hosts for “Carpenter and Rothman” on 97.1 FM The Fan, Columbus

## Team Edwards–Pullins

4-H Member – Austin Pullins, Coolville, OH (Athens County)

Celebrity Exhibitor – Jay Edwards, small business owner and real estate investor from Athens County

## Team Hall–Graham

4-H Member – Shala Graham, Fazeysburg, OH (Licking County)

Celebrity Exhibitor – Clay Hall, sports director at WSYX Channel 6/FOX 28 TV, Columbus

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### **Team Johnson–Schulte**

4-H Member – Lauren Schulte, resides near Kalida, OH (Putnam County)

Celebrity Exhibitor – Woody Johnson, host of “Woody and the Wake-Up Call” on WCOL-FM 92.3, Columbus

### **Team Kellogg–Sanders**

4-H Member – Sydney Sanders, Leesburg, OH (Highland County)

Celebrity Exhibitor – Clark Kellogg, former Ohio State and NBA player and current lead college basketball analyst for CBS Sports

### **Team Malir–Belleville**

4-H Member – Jocelyn Belleville, Bowling Green, OH (Wood County)

Celebrity Exhibitor – Rick Malir, chief executive officer and co-founder of City Barbeque

### **Team McElligott–Helmke**

4-H Member – McKalynne Helmke, New Philadelphia, OH (Tuscarawas County)

Celebrity Exhibitor – Bob McElligott, sports broadcaster for the Columbus Blue Jackets

### **Team Meyer–Poff**

4-H Member – Taylor Poff, Chardon, OH (Geauga County)

Celebrity Exhibitor – Shelley Meyer, former first lady of Buckeye football

### **Team Peterson–Waits**

4-H Member – Victoria Waits, Washington Court House, OH (Fayette County)

Celebrity Exhibitor – Bob Peterson, public servant and eighth-generation farmer from Fayette County

### **Team Sharp–Sutherly**

4-H Member – Sam Sutherly, Troy, OH (Miami County)

Celebrity Exhibitor – Adam Sharp, executive vice president, Ohio Farm Bureau

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## Team Kress–Osborn

### **Cathann A. Kress, vice president for agricultural administration and dean of The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES)**

Cathann A. Kress has served as vice president for agricultural administration and dean of CFAES since May 2017.

She is responsible for Ohio State's largest college, which consists of 11 academic units, almost 3,700 students, 429 faculty, 1,488 staff, and 11,179 acres throughout the state. CFAES also encompasses Ohio State University Extension offices in each of Ohio's 88 counties; 11 agricultural research stations; and Ohio State ATI and the Ohio Agricultural Research and Development Center, both in Wooster, Ohio. Kress is also a full professor in the CFAES Department of Agricultural Communication, Education, and Leadership.

Under her leadership, the college is investing more than \$100 million to refresh its infrastructure. Renovating and newly constructing facilities, hiring targeted faculty to work on critical state issues, revitalizing the Waterman Agricultural and Natural Resources Laboratory in Columbus, and developing a new college strategic plan have all been priorities for Kress.

An Iowa native, she graduated with her BS from Iowa State University and her MS and PhD from The University of Iowa.

Kress previously served as vice president for Extension and Outreach at Iowa State University, senior policy analyst for military community and family policy in the Department of Defense, assistant director of Cornell Cooperative Extension, director of youth development at the U.S. Department of Agriculture, and an assistant professor at Miami University. She is a trustee of the W.K. Kellogg Foundation and serves on the Ohio Livestock Care Standards Board.

### **Wyatt Osborn, Lynchburg, Ohio (Highland County)**

Wyatt Osborn, 12, is the son of Wendy and Jake Osborn of Lynchburg, Ohio. The Osborns own and operate Osborn Show Cattle, a Highland County cattle and grain farm, with their three sons, Wyatt, Dawson, 16, and Blake, 7.

Wyatt will be exhibiting his crossbred steer, Mr. Ranger, at the Ohio State Fair and the Dean's Charity Steer Show. He will be a sixth grader at Lynchburg Clay Middle School, where he is a member of the student council.

Wyatt also has a Shorthorn heifer and two other feeder calf 4-H projects. This is his sixth year in Ohio 4-H. He has been busy showing cattle this year at several Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) programs, Shorthorn Junior Nationals in Tennessee, and county fairs.

When not working with his cattle, Wyatt enjoys playing soccer, skiing, and running.

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# Team Barnes–Winter

## Matt Barnes, news anchor for WCMH-TV Channel 4, Columbus

Matt Barnes is the morning co-anchor of NBC4 Today, a position he took in January 2016. He joined the NBC4 staff in May 2010 as a sports anchor and reporter.

Barnes began his broadcasting career at NBC4 as an intern, working in the sports department in summer 2007, learning the ins and outs of the television business. During his time as an intern, he helped with coverage of the Memorial Tournament and the NHL draft.

He is a proud graduate of the E.W. Scripps School of Journalism at Ohio University, graduating cum laude with a degree in broadcast journalism. While at Ohio University, he worked for Gridiron Glory at WOUB, which won a student production Emmy. He was also one of the university's students who was featured in a commercial campaign, including a billboard.

After college, Barnes worked at WRDW-TV in Augusta, Georgia, as a sports anchor/reporter, covering numerous sporting events, including the Masters Tournament. Barnes said his biggest thrill was playing Augusta National twice and shooting over 100 both times.

His favorite part about working in television is being able to tell people's stories. Whether it is talking to someone making a difference in their community, a young person fighting against a terminal disease, or an athlete striving for a championship, everyone has a unique story to tell.

As a native of Columbus, Ohio, being out and about in the community is very important to him. He is an avid volunteer and supporter of Ronald McDonald House Charities of Central Ohio in Columbus. He also serves as a mentor with Big Brothers Big Sisters. You also might see him at schools around the area, including his alma maters Indianola Elementary, Johnson Park Middle, and Bishop Hartley High.

## Caroline Winter, Ashville, Ohio (Pickaway County)

Caroline Winter is the 17-year-old daughter of Jim and Sharon Winter of Ashville, Ohio. The family's grain and cattle farm in Pickaway County consists of 80 registered Angus cows.

Caroline has also started her own Shorthorn herd and plans to show Gizmo in the Dean's Charity Steer Show. She is a 12-year member of the Saddle and Sirloin 4-H Club, and she is its current president. Additionally, she has been a member of the Teays Valley chapter of the National FFA Organization for three years, and she is its current secretary.

This fall, Caroline will be a senior at Teays Valley High School, where she is a member of the National Honor Society and World Language Honor Society. She has also been a Teays Valley varsity cross country runner for three years.

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## Team Berven–Davis

### Mark Berven, president and COO of Nationwide Property & Casualty

Mark Berven is president and chief operating officer of Nationwide Property & Casualty, which includes agency-based and direct-to-consumer distribution, excess and surplus/specialty insurance, agribusiness insurance, claims, strategic partnerships, member solutions, and the commercial and personal lines organizations.

He previously served as Nationwide's chief strategy and product management officer. Nationwide, a Fortune 100 company based in Columbus, Ohio, is one of the largest and strongest diversified insurance providers.

Berven joined Nationwide in 1994 and has held positions of increasing responsibility, including roles in claims and in personal and commercial lines underwriting. He has served as regional vice president in both the independent and exclusive agency channels, and has previously served as senior vice president for product and pricing for all property and casualty operations.

Berven holds a BS in business administration from the University of Northern Colorado. He also holds the titles of chartered property and casualty underwriter and associate in claims.

Berven is active in a variety of nonprofit and industry-related organizations. He serves on the boards of the National 4-H Council, the Insurance Information Institute, and the National Association of Mutual Insurance Companies. Berven is a past board chair of The Childhood League Center in Columbus, Ohio, and has been involved in the United Way of Central Ohio in various capacities.

### Allison Davis, Carrollton, Ohio (Carroll County)

Allison Davis is the daughter of Todd and Kim Davis of Carrollton, Ohio. She has two older siblings, Garrett and Kady, and resides on the family beef farm in Carroll County.

She has been showing livestock at the local, state, and national levels for 10 years. Allison enjoys working with livestock and spending time with family and friends. She will be attending The Ohio State University this fall.

In 2017, Allison's classmate, Tzak, was involved in a tragic car accident, and Ronald McDonald House Charities of Central Ohio was a key part in his recovery. She is thrilled to be a part of this inaugural event, raising funds and awareness for such a great organization!

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# Team Carpenter/Rothman–Kardotzke

**Bobby Carpenter, former Ohio State and NFL player, and co-host of “Carpenter and Rothman” on 97.1 FM The Fan, Columbus**

**Anthony Rothman, co-host “Carpenter and Rothman” on 97.1 FM The Fan, Columbus**

**Bobby Carpenter** can be heard weekdays 12–3 p.m. on “Carpenter and Rothman.” He can also be heard doing “The Fan Tailgate Show” before The Ohio State University football games and on “Buckeye Roundtable” on Monday nights during football season on The Fan. Carpenter was a First-Team All-Ohio football player in high school. He was also a linebacker at Ohio State, where he played on the National Championship team in 2002. Twice, he received the Randy Gradishar Linebacker of the Year Award. Carpenter graduated from Ohio State in 2006 with a degree in business and, that same year, was drafted in the first round of the NFL draft by the Dallas Cowboys. In addition to Dallas, his NFL career included stints with the Miami Dolphins, the Detroit Lions, and the New England Patriots. In addition to his radio work, Carpenter spends time promoting literacy with children, giving motivational speeches, and working with football players from his high school and Ohio State by mentoring them and assisting in player and personal development. Carpenter grew up in Lancaster, Ohio. He and his wife have four children, and he completed his MBA at Ohio State.

**Anthony Rothman** can be heard weekdays 12–3 p.m. on “Carpenter and Rothman” alongside Bobby Carpenter. Rothman and Carpenter also co-host “The Fan Tailgate Show” before Ohio State football games, and Rothman hosts “Off Season with AJ Hawk,” which airs Mondays at noon during the football off-season. Rothman joined The Fan in 2010 after working more than 15 years as a television sports anchor for ABC/FOX in Columbus, where he was honored with multiple regional Emmys for his work. He is a Naismith College Player of the Year, an annual basketball award given by the Atlanta Tipoff Club to the top men’s and women’s college players and coaches. A Chicago native, Rothman graduated from Indiana University, which means, like many Buckeye fans, he has a heavy dislike for Michigan. Anthony’s love for animals has led him to become a commissioned Humane Agent in Franklin County, investigating neglect and cruelty.

**Kyle Kardotzke, Collins, Ohio (lives in Huron County; shows in Erie County)**

Kyle Kardotzke, 13, is the son of Darren and Kay Kardotzke of Collins, Ohio. He will enter the eighth grade at Erie County’s Edison Middle School this fall. He is also a fifth-year member of the Clever Clovers 4-H Club and serves as the club’s safety officer.

Kyle has exhibited beef feeder calves and beef breeding heifer projects at the Erie County Fair, but 2019 will be his first time exhibiting at the Ohio State Fair. At the Dean’s Charity Steer Show, he will show Eclipse, who was named the 2018 Beef Feeder Grand Champion at the Erie County Fair. He is also a member of the American Maine Anjou Association, American Simmental Association, and the Ohio Cattlemen’s Association.

In his spare time, Kyle enjoys basketball, soccer, track, and playing drums in the school band.

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# Team Edwards–Pullins

## Jay Edwards, small business owner and real estate investor from Athens County

Jay Edwards was born and raised in Nelsonville, Ohio. A graduate of Nelsonville-York High School, he excelled in the classroom and in sports. He earned a football scholarship to Ohio University, where he played linebacker for the Bobcats and received his bachelor of science degree in mathematics.

Today, Jay works as a public official, a small business owner, a licensed realtor, and a property investor. He is very active in his community as a member of the Ohio Farm Bureau, Athens Area Chamber of Commerce, Nelsonville Chamber of Commerce, Nelsonville Rotary, Belpre Chamber of Commerce, Meigs County Chamber of Commerce, Marietta Area Chamber of Commerce, and the National Rifle Association. He is also an appointed member of the Athens County Transportation Improvement District and the Meigs County Transportation Improvement District.

## Austin Pullins, Coolville, Ohio (Athens County)

Austin Pullins is from Coolville, Ohio, where he and his family farm 350 acres, primarily used for hay and raising his beef cattle. Circle P Farms' main focus is show cattle and feedlot. Austin started his own herd of club calf producers that he is marketing.

Austin is an 11-year 4-H member with the Happy Hillbillies 4-H Club, where he has exhibited at county and state levels. Several times he has received the Outstanding Beef Exhibitor award and the Grand Champion Beef Feeder award at the Athens County Fair, where he has also twice received the Reserve Champion Steer award. He is a six-year member of the Federal Hocking chapter of the National FFA Organization, where he has already earned his state degree and will receive his American degree in October.

He also participated in the State FFA Welding Competition for two years. He received the fourth-place State Environmental Science Proficiency Award for developing a spring watering system for the family farm.

Austin has exhibited at the Ohio State Fair with his market steers, heifers, and feeder calves for the past three years. He has also exhibited at the North American International Livestock Exposition in Louisville, Kentucky. He has also participated in the Southern Ohio Showdown Circuit, the West Virginia Junior Beef Association Circuit, the Ohio Cattlemen's Association Beef Exhibitor Show Total program, and many Open Beef Shows with his beef cattle.

He works full-time as a certified welder at a structural steel fabrication shop, and he has a part-time job at a local feed store. Austin is also a certified artificial insemination technician. He recently attended embryo transfer school in Mississippi, with the hopes of starting his own business in the near future.

In his spare time, Austin enjoys attending local truck and tractor pulls, and spending time with his family, friends, and girlfriend.

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# Team Hall–Graham

## Clay Hall, sports director at WSYX Channel 6/FOX 28 TV, Columbus

Clay Hall is the sports director for ABC 6/FOX 28. With 16 years covering central Ohio sports, he's been in press boxes from Tucson to Raleigh, the Meadowlands to Pasadena, covering the beloved Buckeyes on game days and beyond for events such as the crowning of two Heisman Award winners: Troy Smith and Eddie George.

Every fall, Hall's principal duties include Buckeye football. Viewers can see him on the field for pre-game and post-game coverage on the Emmy Award-winning "The Football Fever" on ABC 6.

Hall led ABC 6 and FOX 28 to be named "Best Sports Operation in Ohio" by the Associated Press for 2010 and 2001. He and the sports team won a regional Emmy Award for pre-game coverage of The Ohio State University versus the University of Michigan game in 2003.

Hall takes viewers "Beyond the Game" weeknights at 6 p.m. on ABC 6, introducing viewers to athletes, sporting events, and special stories of the human spirit's triumph over adversity.

He is a central Ohio native and an Upper Arlington High School graduate who used to caddy at The Ohio State University Scarlet Course as a teen.

Even away from work, Hall is a sports fan, watching his three sons play and trying to keep up with his loyal black Labrador, Mojo. To this day, his greatest accomplishment remains getting his wife, Pat, to say "I do" in 1982.

## Shala Graham, Frazeesburg, Ohio (Licking County)

Shala Graham, 16, is the daughter of Mike and Valerie Graham of Frazeesburg, Ohio. She has four sisters: Michaela, 21, Chelsea, 19, Alicia, 14, and Marissa, 12. The Grahams operate a cow/calf and ewe/lamb operation in Licking County, as well as a feedlot operation of cattle and lambs.

Shala will be a junior this fall at Licking Valley High School. She is a class officer, member of the student council, member of the school's Leo Club, and a member of the National FFA Organization. She will be a member of the girls varsity soccer team in the fall. During her free time, Shala enjoys showing her cattle, sheep, goats, and pigs, along with scrapbooking and spending time with friends and family. She plans to show Peppa during the Dean's Charity Steer Show.

All five Graham siblings have been very involved in local, state, and national 4-H programming, as well as in the Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) program. The Grahams have also been members of the Valley Traditions 4-H Club, where they've held all of the leadership positions. They've won numerous county awards with their still projects and have won "Outstanding of the Day" at the Ohio State Fair.

In 2018, the Graham sisters took over 50 animals to the county fair, including every species except a horse and a duck. On the state level, they have showed their steers and goats at the Ohio State Fair, and on the national level, they have exhibited lambs at the North American International Livestock Exposition in Louisville, Kentucky.

### ALL PROCEEDS BENEFIT:



### COORDINATED BY:





# Team Johnson–Schulte

## Woody Johnson, radio personality at WCOL-FM 92.3, Columbus

Woody Johnson serves as the “morning guy” and host of “Woody and the Wake-Up Call” on iHeart Media’s country music station WCOL-FM 92.3, Columbus. A native of Osceola, Nebraska, he roots for Nebraska when watching sports. Johnson is a graduate of Wayne State College in Wayne, Nebraska, where he majored in journalism. He started working in radio in 1997, first with Clear Channel, then iHeart Media.

Johnson grew up listening to classic rock, not country. Today, however, country music is his life, and he cites Gary Allan as his favorite country artist. He dreams of vacationing someday in Bora Bora. His last impulse buy was a 2015 Shelby Cobra, purchased while his wife was out of town—not something that he recommends. He says that the three words that best describe him are loyal, stubborn, and driven.

## Lauren Schulte, Kalida, Ohio (Putnam County)

Lauren is the daughter of Dale and Stacy Schulte. She resides near Kalida, Ohio, with her parents and older sister, Megan. At the Putnam County Fair, she has exhibited market beef, beef breeding, dairy and beef feeders, and market and breeding goats. She has shown heifers and beef feeders at the Ohio State Fair, where she won Grand Champion Prospect Calf in 2016.

Lauren is a four-year member of the Kalida Go-Getters 4-H Club and has attended camp at Camp Palmer in Fulton County. She has participated in the Ohio Cattlemen’s Association Beef Exhibitor Show Total (BEST) program for the past four years. Lauren and her sister have started their own herd of cows to provide club calves for future projects and sale. She plans to show General during the Dean’s Charity Steer Show.

She attends the Kalida Local School District, where she excels both academically and athletically. Lauren enjoys playing soccer, basketball, and can’t wait to start running track.

### ALL PROCEEDS BENEFIT:



### COORDINATED BY:





# Team Kellogg–Sanders

## Clark Kellogg, former Ohio State and NBA player and current lead college basketball analyst for CBS Sports

Clark Kellogg has been a basketball commentator since 1987. In a career that has spanned over three decades, Kellogg has done radio and television broadcasting for the Indiana Pacers, Cleveland State University, the Atlantic 10 and Big East TV networks, ESPN, Westwood One, and CBS Sports. At CBS, he has been a lead studio and game analyst since 1997, and a familiar and trusted voice during March Madness.

Kellogg attended The Ohio State University and earned his marketing degree in 1996. He excelled as a three-year starter on the basketball team from 1980 to 1982, and as a junior he earned Big Ten MVP honors in 1982.

After his junior season, Kellogg was the eighth player selected in the 1982 NBA draft. He spent his entire five-year playing career with the Indiana Pacers, where he was a unanimous First Team All-Rookie selection. He had career averages of 19 points per game and nine rebounds per game before his retirement in 1987 due to chronic knee issues. Kellogg spent a total of 32 years with the Indiana Pacers: five as a player, 23 as a broadcaster, and four as vice president of player relations.

Serving and philanthropy are as much a part of Kellogg as is basketball. He uses his talent, time, and treasure to support various institutions and organizations such as the American Red Cross, Athletes in Action, Big Brothers Big Sisters, Fellowship of Christian Athletes, One Heart Project, Ronald McDonald House Charities, The Ohio State University, and United Way.

Kellogg has served on The Ohio State University Alumni Association Board of Directors, and The Ohio State University Board of Trustees (2010–2019). He is also a director on First Merchants Bank Regional Board.

Kellogg is a native of Cleveland, Ohio. He and his wife, Rosy, have three adult children and two granddaughters, and live in Westerville, Ohio.

## Sydney Sanders, Leesburg, Ohio (Highland County)

Sydney Sanders, 14, is the oldest daughter of David and Mindy Sanders of Leesburg, Ohio. The Sanders raise beef cattle on their northern Highland County farm with Sydney and her younger sibling, 12-year-old Carly.

Sydney has been showing livestock most of her life. She has a passion for showmanship, in which she has enjoyed much success. The Ohio State Fair is her favorite place to show and she is looking forward to showing Cosmo during the Dean's Charity Steer Show. Sydney also enjoys showing in the Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) programs and at national shows.

She is a member of the Ohio and American Junior Angus Association, and the American Junior Simmental Association. Sydney is a six-year member of Highland County's Premier Showmen 4-H Club, where she also shows pigs and was named the Overall Swine Showman in 2017 at the age of 12. When not showing livestock, the Fairfield High School freshman spends much of her time playing softball.

ALL PROCEEDS BENEFIT:



COORDINATED BY:





# Team Malir–Belleville

## Rick Malir, CEO and co-founder of City Barbeque

In 1999, Rick Malir left a career with John Deere, partnered with a competition barbeque team, bought an old doughnut shop in Ohio, and opened the first City Barbeque.

Today, City Barbeque has 43 restaurants, more than 1,400 team members, and Malir as CEO. The restaurant's success is derived from the culture Malir has created and nourished: a dedication to competition-quality food and incredible hospitality; a drive for continuous improvement; and a promise to stay true to the purpose of serving and creating happiness.

Malir, his wife, Bonnie, and their three Labrador Retrievers live just north of Dublin, Ohio. In his spare time, Malir enjoys traveling, riding motorcycles, and recreational aviation.

## Jocelyn Belleville, Bowling Green, Ohio (Wood County)

Jocelyn Belleville is a third grader at Conneaut Elementary School in Bowling Green. She is the daughter of Ivan and Robin Belleville, and the younger sister of Hayden and Grant Belleville.

She is in her final year as a 4-H Cloverbud member of the Livestock Unlimited 4-H Club in Wood County.

Jocelyn exhibited her miniature Hereford steer, Red Hot, in the Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) program for the 2018–2019 season, claiming the title of Grand Champion Miniature Hereford. She has also shown market goats and hogs at independent fairs.

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# Team McElligott–Helmke

## Bob McElligott, radio play-by-play voice of the NHL Columbus Blue Jackets

Bob McElligott is the radio voice of the Columbus Blue Jackets. You can hear him call Blue Jackets hockey on flagship station 97.1 FM The Fan and CD102.5 in Columbus.

A veteran of over two decades in the broadcast booth and a native of Somerset, Pennsylvania, McElligott's engaging style and entertaining goal calls have become a favorite among Blue Jackets fans. He also hosts the only daily podcast of the Blue Jackets, #CBJin30, presented by Telhio Credit Union, which can be heard throughout the season on bluejackets.com, the NHL app, and iTunes.

McElligott also serves as a host on both the 97.1 FM The Fan pre- and post-game Blue Jackets shows, and he co-hosts "The Inside Edge," along with Jody Shelley, on 97.1 FM The Fan during the hockey season. You can also find him as a regular contributor of video and editorial features on bluejackets.com.

From 1999 to 2009, McElligott was the play-by-play voice of the Syracuse Crunch, the Blue Jackets AHL affiliate. In addition to calling the action on radio and television for the Crunch, he produced a regular Crunch feature for the Blue Jackets Radio Network and called play-by-play action during several Blue Jackets games during that time. In addition to his hockey work, McElligott spent 16 seasons broadcasting minor league baseball and makes occasional appearances during Columbus Clippers games. He also calls high school football and baseball games for Bishop Hartley High School in Columbus.

McElligott completed his 10th season with the Columbus Blue Jackets in 2019 as they made history during their magical march toward the Stanley Cup.

He and his wife, Kathy, are the parents of two hockey-loving sons, Matthew and Braden.

## McKalyne Helmke, New Philadelphia, Ohio (Tuscarawas County)

McKalyne Helmke is the daughter of Mike and Leanne (Wise) Helmke of New Philadelphia, Ohio. The family operates a small Shorthorn-Simmental operation. McKalyne and her brother, Landon, also help out their aunt, Lynne Wise, on her farm, Wise Show Cattle, where she raises crossbred, Simmental, and Hereford cattle. Her aunt raised McKalyne's steer, Wise Sasquatch.

Hereford cattle have been in the family since McKalyne's mom began showing. McKalyne has shown many breeds of heifers, including Shorthorn, Simmental, and Hereford, all over the country, where she has competed in many Junior Nationals and Eastern Regional Shows. She has also competed numerous times at the Ohio State Fair, where she won her Showmanship Division. She is a member of the American and Ohio Junior Hereford, Simmental, and Shorthorn Associations.

McKalyne is a seven-year member of the Crooked Run 4-H Club, where she has been vice president, secretary, and treasurer. She is also active in the older youth group program and will serve as a 4-H camp counselor this year. A member of the Tuscarawas County Livestock Judging Team, McKalyne will be a sophomore this fall at New Philadelphia High School, where she is a member of the swim team and softball team.

ALL PROCEEDS BENEFIT:



COORDINATED BY:





# Team Meyer–Poff

## Shelley Meyer, former first lady of Buckeye football

Shelley Meyer, former first lady of Buckeye football, grew up on a Ross County farm, served as Miss Ross County Junior Fair Queen, and was active in Ohio 4-H throughout her childhood. She took sewing projects, but never any livestock projects.

After graduating from Adena High School, she received her BS in nursing from the University of Cincinnati, where she met her future husband, Urban. She received her MS in psychiatric nursing from the University of Colorado Health Science Center in Denver and has been teaching psychiatric nursing since the mid-1990s. She is currently a part-time lecturer at The Ohio State University College of Nursing.

She has also been a certified group fitness instructor since the 1980s and now teaches spinning classes at Premier at Sawmill Athletic Club and The Club at Corazon.

Meyer and her husband have three children: Nicki, 28, Gigi, 25, and Nate, 20. They are also proud grandparents to grandsons Troy and Gray, ages 2½ and 6 months, respectively.

Meyer supports numerous charities including the Ronald McDonald House, The Women's Care Center, Pelotonia Riders, Rock City Church, and her own Urban and Shelley Meyer Fund for Cancer Research.

## Taylor Poff, Chardon, Ohio (Geauga County)

Taylor Poff, 12, is the daughter of Rick and Kim Poff of Chardon, Ohio. She has an identical twin sister, Tatum. The Poff girls live next to their ancestor's century farm in Geauga County, where they are the sixth generation interested in farming.

Taylor will be a seventh grader this fall at Chardon Middle School. She is on the student council, where she serves as the treasurer and participates in community service through the Builder's Club.

She is also a member of the Geauga Beef & Swine 4-H Club, where she holds the office of treasurer. This is Taylor's fourth year of taking a steer project in Ohio 4-H.

She plans to show Zip-Zip, a Mainetainer steer at the Dean's Charity Steer Show and the Ohio State Fair. This will be Taylor's third year participating at the Ohio State Fair. In 2018, she won Outstanding Market Exhibitor for 11-year-olds, and her steer won Reserve Champion Best of Buckeye Chianina Steer. A member of the American and Ohio Maine Anjou, Chianina, and Shorthorn Associations, Taylor has been to over 10 shows this year throughout Ohio, Pennsylvania, and New York.

She will participate in the Shorthorn Junior Nationals this summer in Lebanon, Tennessee. Taylor also had the Reserve Champion Steer at the Geauga County Fair for the past two years. In 2019, she was part of the Junior Champion Quiz Bowl team at the Ohio Cattlemen's Conference.

ALL PROCEEDS BENEFIT:



COORDINATED BY:





## Team Peterson–Waits

### **Bob Peterson, public servant and eighth-generation farmer from Fayette County**

As a farmer and lifelong resident of Fayette County, Bob Peterson's roots run deep in agriculture. In his youth, he was very active in 4-H and the National FFA Organization, showing livestock at the county fair. He was a National FFA Proficiency winner and worked as a junior superintendent in the swine barn at the Ohio State Fair.

He earned a BS in animal sciences from The Ohio State University, where he was a member of the 1983 Livestock Judging Team. A farmer by trade, Peterson and his brother are the eighth generation of Petersons to farm in the United States. They raise corn, soybeans, wheat, and livestock on the family's farm.

He served 14 years as a county commissioner and nearly five years as president of the Ohio Farm Bureau Federation before being elected to the Ohio legislature. Peterson has received numerous awards for his efforts in the Statehouse, including the Watchdog of the Treasury Award, the Ohio Farm Bureau Friend of Agriculture, the National Federation of Independent Business Guardian of Small Business, and the Nature Conservancy's Commitment to Improving Ohio's Water Quality Award.

Peterson and his wife, Lisa, are the proud parents of three young adults.

### **Victoria Waits, Washington Court House, Ohio (Fayette County)**

Victoria Waits, 16, is the daughter of Daryl and Kristina Waits of Washington Court House, Ohio.

Through Ohio 4-H and now FFA, Victoria has been showing beef cattle since age 9. She started showing at her county fair in Fayette County, then expanded to the Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) program, the Ohio State Fair, and national shows.

She is starting her senior year at Miami Trace High School, where she is a member of the varsity cheer squad, the marching band, and the fall play. Her future plans are to attend college and veterinary school, and then return home to give back to her community.

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# Team Sharp–Sutherly

## Adam Sharp, executive vice president, Ohio Farm Bureau Federation

Adam Sharp has served since July 2016 as the executive vice president of the Ohio Farm Bureau Federation. In this role, Sharp serves as the chief executive of the statewide organization and leads efforts to advance its mission of working together for Ohio farmers to advance agriculture and strengthen Ohio communities. Sharp has over 20 years of experience developing and implementing farm policy at the state and national levels and has held several key positions at Ohio Farm Bureau since 2004. Most recently, he served as vice president of public policy, in which he oversaw state and federal government relations; legislative and regulatory affairs; legal, animal, and food issues; grassroots policy development; and the organization's Agriculture for Good Government Political Action Committee.

Prior to joining Ohio Farm Bureau, Sharp held various policy and government relations roles with the U.S. Environmental Protection Agency and the American Farm Bureau Federation. He also served as a teaching assistant for The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES) and as a radio producer for Agri-Broadcasting Network. Sharp graduated from Ohio State, where he majored in agricultural communications with a minor in international economic and social development. He is a strong supporter of the National FFA Organization, 4-H, and CFAES. Sharp grew up working on his family's farm in southern Ohio, which he now owns and operates with his brothers. He and his wife, Lisa, have two children and reside in Amanda, Ohio.

## Samuel Sutherly, Troy, Ohio (Miami County)

Sam Sutherly, 15, is the son of Sam and Laura Sutherly of Troy, Ohio. He and his twin sister, Emma, are starting their seventh year with Elizabeth Livestock 4-H Club in Miami County and their second year in FFA at Miami East High School. Sam showed his first calf at the age of 4. With that heifer, he started a small herd and has enjoyed showing feeder calves from this progeny. This will be his seventh year taking Ohio 4-H beef projects, and he selected a market steer and feeder calf for 2019. His favorite thing about cattle is just being with them. His dad has nicknamed Sam the "Cattle Whisperer." To be a better cattleman, he attends seminars and events about the proper care, health, nutrition, management, handling, and marketing of cattle. These skills are used daily on the farm where he helps his dad and uncles with farm chores.

In addition to showing cattle at county fairs, Ohio Cattlemen's Association Beef Exhibitor Show Total (BEST) program, the Ohio Beef Expo, and the Ohio State Fair, Sam has participated in livestock judging camps, competitions, skillathons, and evaluation contests. He plans to show Buttercup at the Dean's Charity Steer Show. In the past five years, he's won various awards, including Grand Champion and Reserve Feeder Calves. He was also recognized with the 2018 Miami County 4-H Beef Award. During his first year in the Miami East-Miami Valley Career Technology Center FFA chapter, Sam was a participant on the Livestock Judging Team and Soil Judging Team. He also participated on the Meats Evaluation Team, which placed sixth at the state competition. He also serves as a chaplain.

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# Awards

Three awards will be presented at the inaugural Dean's Charity Steer Show.

## Best Steer

Livestock judges will determine the overall quality of the steer by evaluating its conformation. This appraisal will include things such as muscularity, eye-appeal and balance, structural correctness, and finish or overall body condition.

## Showmanship

For the showmanship award, judges will evaluate based on how the 4-H member and exhibitor present their steer including the skill, ability, and appearance of the exhibitor.

## People's Choice Exhibitor

Steer show spectators will be given a ticket to use to vote for their favorite exhibitor at the event.

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# Partner Websites and Social Media

## College of Food, Agricultural, and Environmental Sciences

Ohio State College of Food, Agricultural, and Environmental Sciences:

<https://cfaes.osu.edu/>

CFAES Facebook

@OSUFoodAgEnv

[www.facebook.com/OSUFoodAgEnv/](https://www.facebook.com/OSUFoodAgEnv/)

CFAES Twitter

@CFAES\_OSU

[https://twitter.com/CFAES\\_OSU](https://twitter.com/CFAES_OSU)

CFAES Instagram

[www.instagram.com/osucfaes/](https://www.instagram.com/osucfaes/)

## Ronald McDonald House Charities of Central Ohio

Ronald McDonald House Charities of Central Ohio:

<http://rmhc-centralohio.org/>

RMHC Facebook

@RMHCofCentralOhio

<https://www.facebook.com/RMHCofCentralOhio/>

RMHC Twitter

@RMHCofCentralOH

<https://twitter.com/RMHCofCentralOH>

RMHC Instagram

<https://www.instagram.com/rmhcofcentraloh/>

## Ohio Cattlemen's Association

Ohio Cattlemen's Association:

<https://www.ohiocattle.org/>

OCA Facebook

<https://www.facebook.com/ohiocattle>

OCA Twitter

@Ohio\_Cattlemen

[https://twitter.com/Ohio\\_Cattlemen](https://twitter.com/Ohio_Cattlemen)

## Telhio Credit Union

Telhio Credit Union:

<https://www.telhio.org>

Telhio Facebook

<https://www.facebook.com/TelhioCU/>

Telhio Twitter

@telhiocu

<https://twitter.com/telhioocu>

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# Steer Show Descriptions

Celebrate Ohio agriculture, communities, and children at the inaugural Dean's Charity Steer Show on Tuesday, July 30, at the Ohio Expo Center and State Fair. — 25 words

Celebrate Ohio agriculture, communities, and children at the inaugural Dean's Charity Steer Show on Tuesday, July 30, at the Ohio Expo Center and State Fair. Thirteen celebrity exhibitors will pair with experienced 4-H families and a steer in the show ring. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — 52 words

Celebrate Ohio agriculture, communities, and children at the inaugural Dean's Charity Steer Show on Tuesday, July 30, 2–4 p.m. at the Ohio Expo Center and State Fair. Thirteen celebrity exhibitors will pair with experienced 4-H families and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University's College of Food, Agricultural, and Environmental Sciences. All proceeds will benefit Ronald McDonald House Charities of Central Ohio. — 79 words

Celebrate Ohio agriculture, communities, and children at the inaugural Dean's Charity Steer Show on Tuesday, July 30, 2–4 p.m. at the Ohio Expo Center and State Fair. Thirteen celebrity exhibitors will pair with experienced 4-H families and a steer in the show ring. The event will be hosted by Cathann A. Kress, vice president and dean of The Ohio State University's College of Food, Agricultural, and Environmental Sciences (CFAES). All proceeds will benefit Ronald McDonald House Charities of Central Ohio. The Steer Show, which will be an annual event, is coordinated by CFAES, the Telhio Credit Union, and the Ohio Cattlemen's Association. — 102 words

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# Press Release

## Ohio State Fair to feature inaugural Dean's Charity Steer Show

COLUMBUS—A new event that will celebrate Ohio agriculture, Ohio communities, and Ohio children is planned for the 2019 Ohio State Fair.

The inaugural Dean's Charity Steer Show will be held from 2 to 4 p.m. on Tuesday, July 30, at the Voinovich Livestock & Trade Center at the Ohio Expo Center and State Fair.

The event will be hosted by Cathann A. Kress, vice president for agricultural administration and dean of The Ohio State University College of Food, Agricultural, and Environmental Sciences (CFAES).

"This will be an exciting event to bring together our community to celebrate agriculture and children, both for our 4-H youth development programs as well as youth benefiting from the Ronald McDonald House," Kress said. "All proceeds from the show will benefit Ronald McDonald House Charities of Central Ohio."

Thirteen celebrity exhibitors, most of whom have no livestock experience, will not only show a steer, but will also compete to see who can raise the most money for Ronald McDonald House Charities of Central Ohio. Each exhibitor will be paired with an experienced 4-H livestock family and their steer, and practice with them before entering the show ring.

Families and Ohio 4-H members will represent the counties of Athens, Carroll, Fayette, Geauga, Highland, Huron, Licking, Miami, Pickaway, Putnam, Tuscarawas, and Wood.

Celebrity exhibitors, in addition to Kress, will include Matt Barnes, WCMH-TV Channel 4 anchor; Mark Berven, president and chief operating officer of Nationwide Property & Casualty; Bobby Carpenter, former Ohio State and NFL football player, and Anthony Rothman, sports talk hosts for "Carpenter and Rothman" on 97.1 FM The Fan, Columbus; Jay Edwards, small business owner from Athens County; Clay Hall, sports director for Columbus' WSYX 6/Fox 28 TV; Woody Johnson, host of "Woody and the Wake-Up Call" on WCOL-FM 92.3, Columbus; Clark Kellogg, former NBA player and lead CBS Sports college basketball analyst; Rick Malir, chief executive officer and co-founder of City Barbeque; Bob McElligott, sports broadcaster for the Columbus Blue Jackets; Shelley Meyer, former first lady of Ohio State football and instructor for Ohio State's College of Nursing; Bob Peterson, public servant and eighth-generation farmer from Fayette County; and Adam Sharp, executive vice president of the Ohio Farm Bureau Federation.

"Every dollar we raise means families can stay together only steps away from their hospitalized child during one of the most stressful times of their lives," Kress said. "Last year, more than 4,500 families were provided 82,000 nights of lodging by the Columbus Ronald McDonald House, the largest Ronald McDonald House in the world."

The facility provides a home-away-from-home for families facing a child's illness and hospitalization. Located across the street from Nationwide Children's Hospital, the Columbus Ronald McDonald House provides not only lodging, but also meals, a place to rest, laundry facilities, an exercise room, informal gathering areas, and activities for siblings of hospitalized children.

The Dean's Charity Steer Show, which will be an annual event, will be coordinated by CFAES, the Telhio Credit Union, and the Ohio Cattlemen's Association.

To learn more and to donate to your favorite celebrity exhibitor, visit [give.osu.edu/deanscharitysteershow](http://give.osu.edu/deanscharitysteershow).

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# Donor Recognition Opportunities

## **\$1,000 – Blue Ribbon**

- (RMHC recognition level) – donor is mentioned in press release

## **\$5,000 – Rosette**

- (RMHC recognition level) – donor at this level gets name on RMHC family door for one year and is mentioned in press release
- OSU President's Club (starting at \$3K)

## **\$10,000 – Premiere Exhibitor**

- (RMHC recognition level) – donors at this level get their names on a RMHC family door for one year and are recognized in a press release
- OSU President's Club
- Logo will be on DCSS website after the event
- Named in news release after the event
- Tour/reception at RMHC

## **\$25,000 – Showman of Showman**

- (RMHC recognition level) – donors at this level get their names on a RMHC family door for one year and are recognized in a press release
- OSU President's Club
- Logo will be on DCSS website after the event
- Named in news release after the event
- Tour/reception at RMHC
- Dean's Charity Steer Show 2019 Belt Buckle

## **\$50,000 – Dean's Champion**

- (RMHC recognition level) – donor will be recognized as a presenting sponsor, get their names on a RMHC family door for one year and are recognized in a press release
- OSU President's Club
- Logo will be on DCSS website after the event
- Named in news release after the event
- Tour/reception at RMHC
- Dean's Charity Steer Show 2019 Belt Buckle
- Donor logo will be included on the invitation to 2020 celebrity participants and the thank you to all 2019 donors

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